

ORDER
UNIVISION
COLORADO
KCEC-TV
Orders
Order / Rev: 79327
Alt Order #:
Product Desc: Udall For Colorado
Estimate: 305
Flight Dates: 10/27/14 - 11/04/14
Original Date / Rev: 10/15/14 / 10/15/14
Order Type: GENERAL

Primary AE: Denver House
Sales Office: L-DEN
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Udall, Mark
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	63	\$30,960.00	\$26,316.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	63	\$30,960.00	\$26,316.00	0.00
Totals	63	\$30,960.00	\$26,316.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/27/14	11/04/14	M-F 6a-10a Despierta C	CM	6a-10a	22222--	:30	10	\$150.00	P-04	0.00	NM	14	\$2,100.00
				Despierta America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	22222--					10	\$150.00		0.00			
		Week: 11/03/14	11/09/14	22-----					4	\$150.00		0.00			
N 2	KCEC	10/27/14	11/04/14	Daytime M-F Hour 3	CM	11a-12p	-1-1---	:30	2	\$150.00	P-04	0.00	NM	3	\$450.00
				Daytime M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-1---					2	\$150.00		0.00			
		Week: 11/03/14	11/09/14	-1-----					1	\$150.00		0.00			
N 3	KCEC	10/27/14	11/04/14	Daytime M-F Hour 5	CM	1p-2p	1-1-1--	:30	3	\$190.00	P-04	0.00	NM	4	\$760.00
				Daytime M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-1-1--					3	\$190.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$190.00		0.00			
N 4	KCEC	10/27/14	11/04/14	Daytime M-F Hour 6	CM	2p-3p	-1-1---	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
				Daytime M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-1---					2	\$150.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 5	KCEC	10/27/14	11/04/14	Early Fringe M-F Hour 1	CM	3p-4p	111-1--	:30	4	\$250.00	P-04	0.00	NM	5	\$1,250.00
				Early Fringe M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	111-1--					4	\$250.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$250.00		0.00			

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Advertiser: Udall, Mark
 Product Desc: Udall For Colorado
 Estimate: 305

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KCEC	10/27/14	11/04/14	Early Fringe M-F Hour 2CM Early Fringe M-F 4p-5p	CM	4p-5p	1-11---	:30	3	\$250.00	P-04	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-11---					3	\$250.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$250.00		0.00			
N 7	KCEC	10/27/14	11/04/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	1-111--	:30	4	\$800.00	P-04	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-111--					4	\$800.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$800.00		0.00			
N 8	KCEC	10/27/14	11/04/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$650.00	P-04	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1111--					4	\$650.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$650.00		0.00			
N 9	KCEC	10/27/14	11/04/14	Early Fringe Sat Hour 3.2CM Sa 530p-6p	CM	530p-6p	-----1-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-					1	\$500.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$500.00		0.00			
N 10	KCEC	10/27/14	11/04/14	Early Fringe Su Hour 3.2CM Su 530p-6p	CM	530p-6p	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1					1	\$500.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$500.00		0.00			
N 11	KCEC	10/27/14	11/04/14	Late Fringe M-F Hour 1 CM Late Fringe M-F 11p-12a	CM	11p-12a	1---1--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1---1--					2	\$50.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 12	KCEC	10/27/14	11/04/14	Late News M-F 1.1 Local Late News	CM	10p-1035p	11111--	:30	5	\$750.00	P-04	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	11111--					5	\$750.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$750.00		0.00			
N 13	KCEC	10/27/14	11/04/14	Late News M-F 1.2 Network Late News M-F	CM	10:35p-11p	-1-1---	:30	2	\$2,250.00	P-04	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-1---					2	\$2,250.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 14	KCEC	10/27/14	11/04/14	Late Fringe Sa Hour 1.2CM Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-					1	\$350.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$350.00		0.00			
N 15	KCEC	10/27/14	11/04/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	1-111--	:30	4	\$1,000.00	P-04	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-111--					4	\$1,000.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 16	KCEC	10/27/14	11/04/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	-1-----	:30	1	\$1,200.00	P-04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$1,200.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 17	KCEC	10/27/14	11/04/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$1,200.00	P-04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,200.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			

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Advertiser: Udall, Mark
 Product Desc: Udall For Colorado
 Estimate: 305

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KCEC	10/27/14	11/04/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----1-		1				\$500.00		0.00			
	Week:	11/03/14	11/09/14	-----		0				\$0.00		0.00			
N 19	KCEC	10/27/14	11/04/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----1		1				\$500.00		0.00			
	Week:	11/03/14	11/09/14	-----		0				\$0.00		0.00			
Totals														63	\$30,960.00

Market:
Flight Dates: Monday, October 27, 2014 to Tuesday, November 04, 2014

Estimate ID

305

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
Despierta America	EM	M-F	\$150.00	2	2	2	2	2			2	2	14
6:00 AM 10:00 AM		30	\$2,100.00										
Sold out P3													
Amores	DT	M-F	\$150.00		1		1					1	3
11:00 AM 12:00 PM		30	\$450.00										
Hoy	DT	M-F	\$190.00	1		1		1			1		4
1:00 PM 2:00 PM		30	\$760.00										
La Rosa Guadalupe	DT	M-F	\$150.00		1		1						2
2:00 PM 3:00 PM		30	\$300.00										
sold out rate to clear													
El Gordo y la Flaca	EF	M-F	\$250.00	1	1	1		1			1		5
3:00 PM 4:00 PM		30	\$1,250.00										
Primer Impacto	EF	M-F	\$250.00	1		1	1				1		4
4:00 PM 5:00 PM		30	\$1,000.00										
KCEC 5p News	EN	M-F	\$800.00	1		1	1	1			1		5
5:00 PM 5:30 PM		30	\$4,000.00										
Univision News	EN	M-F	\$650.00		1	1	1	1			1		5
5:30 PM 6:00 PM		30	\$3,250.00										
Sat 5:30p News	EN	Sa	\$500.00						1				1
5:30 PM 6:00 PM		30	\$500.00										
sold out rate to clear													
Sun 5:30p News	EN	Su	\$500.00							1			1
5:30 PM 6:00 PM		30	\$500.00										
sold out rate to clear													
La Que No Podia Am	LF	M-F	\$50.00	1				1					2
11:00 PM 12:00 AM		30	\$100.00										

 Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/15/2014 3:26:06 PM

KCEC-TV

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mary@bluestmedia.com

Station Order Udall for Colorado-DSCC

Market:

Flight Dates: Monday, October 27, 2014 to Tuesday, November 04, 2014

Estimate ID

305

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			1		6
10:00 PM 10:30 PM		30	\$4,500.00										
Univision News	LN	M-F	\$2,250.00		1		1						2
10:30 PM 11:00 PM		30	\$4,500.00										
sold out rate to clear													
Sat Univision News	LN	Sa	\$350.00						1				1
10:30 PM 11:00 PM		30	\$350.00										
Novela	PA	M-F	\$1,000.00	1		1	1	1					4
6:00 PM 7:00 PM		30	\$4,000.00										
sold out rate to clear													
Novela	PT	M-F	\$1,200.00		1								1
7:00 PM 8:00 PM		30	\$1,200.00										
sold out rate to clear													
Novela	PT	M-F	\$1,200.00				1						1
9:00 PM 10:00 PM		30	\$1,200.00										
sold out rate to clear													
Sabado Gigante	PT	Sa	\$500.00						1				1
7:00 PM 9:00 PM		30	\$500.00										
Gigante	PT	Su	\$500.00							1			1
7:00 PM 9:00 PM		30	\$500.00										
Station Gross Totals			\$30,960.00	9	9	9	11	9	3	2	8	3	63
Station Net			\$26,316.00										

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/15/2014 3:26:06 PM

KCEC-TV

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3412

BlueWest media

MEDIA BUYING

5130 E. 18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

Check Fraud
Protection for Business

23-7-1020

October 15, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 52,598.00

Fifty Two Thousand Five Hundred Ninety Eight and 00/100***** DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC

Mary W.
AUTHORIZED SIGNATURE

⑈003412⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3412

KCEC-TV

October 15, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	304	10\20-26\2014:Denver:Spanish TV	\$26,282.00
Udall for Colorado-DSCC	305	10\27-11\04\2014:Denver:Spanish TV	\$26,316.00

Check Total: \$52,598.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/15/2014
--------------------------------------------------------------------	-----------------------------------

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 27, 2014			Tuesday, November 04, 2014		
Attach proposed schedule with charges (if available): \$30,960.00					

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 15, 2014



Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title